

Jim Sutter

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OVERVIEW

A PGA Level 3 Associate with a strong background in tournament operations, logistics, and client service, managing more than 140 events annually at Wildfire Golf Club. I bring deep operational expertise from previous roles, including leading Garb, Inc. as Vice President of Finance & Operations and founding Great Divider Golf, where I oversaw production, workflow, and product innovation. In addition to operations, I have years of experience teaching both juniors and adults and helped develop Wildfire's growing junior program. My combined strengths in event execution, business operations, and instruction allow me to support every aspect of a golf facility's success.

EXPERIENCE

Assistant Golf Professional & Tournament Coordinator

Wildfire Golf Club, JW Marriott Desert Ridge | 9/1/2021 - 12/5/2025

PGA Level 3 Completed (In Good Standing)

- Coordinate and execute 140+ tournaments per year, including corporate, charity, and member events.
- Provide private and group instruction for adults and juniors, contributing to a 36-player junior golf program.
- Support player development through ADM-based instruction, structured training, and on-course coaching.
- Instructor for PGA Junior Golf League twice annually (four years).
- Teach at Marriott Family Golf Festival twice annually (four years).
- Utilize Golf Genius for pairings, scoring, formats, and scoreboard management.
- Monitor pace of play, resolve on-course issues, and coordinate operational communication.
- Assist with daily operations including shop procedures, merchandising, and guest service.
- Completed Marriott's 40-hour instructor training in 2021.

Senior Energy Consultant

Jim Sutter Solar | Vision Solar & Erus Energy | 2019-2021

- Achieved top salesperson status at both Vision Solar and Erus Energy.
- Educated homeowners on residential solar systems, simplifying complex concepts.
- Managed full sales pipeline: lead generation, assessments, proposals, and closing.
- Conducted energy evaluations and customized system recommendations.
- Built strong customer relationships across diverse households.

Founder & Web Developer

Choicepickers.com | 2016-2019

- Founded an e-commerce platform for collectible and specialty retail shops.
- Recruited and onboarded 1,000+ participating stores.
- Designed a user-friendly interface improving visibility and engagement.
- Managed development, marketing, and client communication.
- Demonstrated strong problem-solving and entrepreneurial leadership.

EXPERIENCE

CEO & President

Shareholder Activist Role | Sino Clean Energy | Nasdaq: SCEI | 2012–2016

- Directed shareholder initiative addressing Chinese reverse-merger fraud.
- Led a coalition of 70+ shareholders with structured strategies.
- Worked with auditors, legal teams, and regulators.
- Influenced heightened regulatory scrutiny and reforms.
- Managed complex governance and compliance efforts.

Vice President of Finance & Operations

Garb, Inc. | 2007–2012

- Stabilized and rebuilt operational efficiency for a 10-year-old apparel company.
- Identified inefficiencies across order entry and production flow.
- Implemented procedures improving accuracy and workflow.
- Restored company profitability within three months.
- Managed budgeting, forecasting, and vendor coordination.

Founder & President

Great Divider Golf, Inc. | 1997–2006

- Developed the industry's first 14-way full-length divider system.
- Managed design, production, and quality control in China.
- Led national sales force of 30 representatives.
- Grew operations to 70,000+ units annually and \$4M revenue.
- Directed vendor relations, production planning, and logistics.

Independent Golf Sales Representative

Odyssey & Aim Golf | 1993–1997

- Original sales representative for Odyssey Golf.
- Managed accounts and strengthened relationships with PGA professionals.
- Gained insight from early 14-way divider designs.
- Expanded product and sales expertise.

Founder & Head Tennis Professional

Jim Sutter Tennis | 1986–1993

- Built one of the largest junior tennis programs in the United States.
- Coached advanced juniors, adults, and youth players.
- Managed multi-site programming at two athletic clubs.
- Supervised instructors and coordinated scheduling.
- Opened and operated pro shops at two locations.
- Continued coaching high-level juniors as needed.

ACHIEVEMENTS

- Developed and expanded a thriving 36-player junior golf program at Wildfire Golf Club.
- Managed and executed 140+ golf tournaments annually.
- Led a 70+ shareholder coalition addressing reverse-merger fraud.
- Restored Garb, Inc. to profitability within three months.
- Invented the industry's first 14-way full-length divider system.
- Built one of the largest junior tennis programs in the U.S.
- Youngest Athletic Club Manager at the Edge Athletic Club.
- Inducted into Montana State University Sports Hall of Fame; former Big Sky Tennis Champion.

KEY SKILLS

- Player Development & Long-Term Coaching Programs
- Junior Golf Instruction & ADM Player Pathways
- Adult Private & Group Instruction
- Golf Swing Fundamentals, Short Game & Putting
- High-Energy Coaching for Youth Programs
- Tournament Preparation & On-Course Instruction
- Golf Genius (Scoring Formats, Pairings, Results)
- Program Building & Curriculum Design
- Communication & Student Engagement
- Progress Tracking & Goal Setting
- Multisport Coaching Background (Tennis & Golf)
- Customer Service & Student Retention

ADDITIONAL SKILLS

- Golf Genius (Pairings, Live Scoring, Results)
- Microsoft Office & Google Workspace
- ADM Player Development Principles
- Short Game & Putting Instruction
- Student Assessment & Goal Tracking
- Junior Program Structure & Curriculum Design
- Multisport Training (Golf & Tennis)
- Parent/Player Communication

EDUCATION

University of Wyoming

B.S. in Business Administration, Emphasis in Finance

Montana State University

Completed four years of coursework in Business Finance; NCAA Division I Tennis Athlete
Big Sky Tennis Champion
Montana State University Sports Hall of Fame

Bradenton Academy

Class President; Salutatorian